

#### **SOUTH AFRICA ISSUE 7**

Welcome to AirlinePros, an award-winning global network providing Representation, Distribution, and Commercial solutions for airlines and the travel industry. Our mission is to partner with professionals who share our principles and deliver unparalleled value for our airline clients, trade partners, and travellers. At AirlinePros, we love what we do and we do what we love, which helps us take you to greater heights!



**AIR SENEGAL (HC)** 

Air Senegal is competing for more regional and intercontinental traffic with flights to some of the most exciting cities in the US, Europe, and West Africa. It has prioritised GDS agreements and boasts an excellent Business Class product. There are compelling offers for marine and sports travellers, and loyal customers earn Teranga Miles. Senegal offers sports tourism, interesting sustainable tourism products, permanent sunshine, and 700km of coastline and beaches for the leisure market. For corporates, convenient connections via Dakar, the capital, make it a preferred hub for regional business travel.

## **OUR AIRLINE PARTNERS IN ZA**

IATA CODES	TKTG CODES	AIRLINE NAME
АН	124	Air Algérie
HC	490	Air Senegal
RN	507	Eswatini Air
UR	109	Uganda Airlines
ZN	138	Zambia Airways

## **AGENT'S CORNER**



### Feel the Teranga Spirit!



ABIDJAN



DAKAR



**NEW YORK** 

• Air Senegal traffic ex-SA is predominantly business and sports groups. Inquire about the airline's compelling marine fares and services.

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# WE ARE AIRLINEPROS - READY TO DO BUSINESS!



AFRICA'S TRAV INDAB

**Pictured above:** Eswatini Air and Uganda Airlines were both represented at the 2024 Africa's Travel Indaba.

Pictured: Team AirlinePros SA reported back on an engaging and extremely positive Indaba experience this year.

More than 1,000 buyers and 1260 exhibitors from 25 African countries signed up for this year's Africa's Travel Indaba, hosted by South African Tourism (SAT). The event returned to the Albert Luthuli Convention Centre (ICC) in Durban in May. Themed 'Unlimited Africa', this year's programme featured extra networking opportunities and even more impactful engagement sessions.

Organisers said at least 24,000 meetings took place, and the show contributed around R500 million to Durban's economy and created more than 1.000 iobs.

AirlinePros South Africa was at Durban's ICC to support two partner airlines, Eswatini Air and Uganda Airlines.

Nombulelo Guliwe, Chief Executive Officer at SAT, said: "We continue to pride ourselves on delivering the best of the African continent's tourism products and experiences, and this year, we cemented this position with an increase of 9% in the number of African countries participating in this trade show. This is all thanks to all our partners. The significant increase reflects the robust growth of the African tourism sector."

Tourism KwaZulu-Natal was equally happy with the show's results. Chief Operations Officer **Phindile Makwakwa**, who advocated for Durban to become Indaba's permanent home, said that 2025 would be an even bigger and better year for Indaba.

## **NEWS AND EVENTS**

#### Recognising the role of aviation on Africa Day



AirlinePros South Africa and Air Senegal, in a show of commitment to boosting airlift on the continent, participated in a June 1 'Africa Day' celebration held in Kempton Park.

AirlinePros at AviaDev Africa 2024



tourism authorities, airlines, airports, governments, aviation experts, and suppliers from across Africa and the world flew into Namibia for the much-anticipated 2024 AviaDev Africa Route Conference.

IATA WINGS **OF CHANGE FOCUS AFRICA** 

'Challenges not insurmountable' - IATA

Top-level executives and representatives of IATA used its most recent edition of 'Wings of Change - Focus Africa' event held in Johannesburg to highlight the six most critical areas which needed attention to grow Africa's air transport industry and make Development airlines on the continent more resilient and sustainable.

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# **CONGRATS!**

Congrats to Ronel Blom, Travel Counsellor, winner of last month's Travel Quiz! The name of Eswatini Air's loyalty programme is... Eagle Miles!

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# WIN A GIFT VOUCHER

Which airport code does the Blaise Diagne International Airport use?

> Clue: Learn what, where, and how to book in the Agent's Corner, above.

The first travel agent to send the correct answer, their full name, and their agency name to AirBorne@airlinepros.com will win a R300 Takealot voucher, courtesy of AirlinePros International.

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